

2020 IFF 國際毛皮協會亞洲展演 IFF ROADSHOW EVENT 2020 KOREA

國際毛皮協會 The International Fur Federation(IFF)將於 2020 年 3 月 24 日至 26 日在韓國首爾舉辦亞洲展演，如今韓國已成為亞洲時尚和皮草材料的消費重鎮，往年國際皮草亞洲巡展集結來自全球多家跨國皮草企業再此，包括 Ego, Jonevon Furs, Active Sable House, Manakas and Manzari.，吸引超過 300 位皮草採購商、設計師、專業媒體等前來參觀採買。

超過 60 年總部在英國的國際毛皮協會，代表著全球 35 國共 42 個皮草商貿組織和機構，為整個皮草產業從上到下游代表性的協會，對全球皮草產業供應鏈生態有相當透徹的了解與密切的合作關係；協會會員來自整個皮草供應鏈，包括：採購商、硝染商、設計師、製造商、批發商、行銷組織和零售商。除了國家級會員協會的辦事處之外，IFF 在香港，布魯塞爾區域，加拿大和俄羅斯設有區域辦公室；2020 年更值得期待，有意願參展的企業請勿錯過。

■ 報名資訊

- 1.活動時間：2020 年 3 月 24 日(二)~26 日(四)
- 2.活動地點：韓國首爾格蘭德洲際酒店 GRAND INTERCONTINENTAL SEOUL PARNAS
- 3.參加辦法及費用：**1.請依次頁報名辦法逕向 IFF 報名，須自付 7,000 歐元。**
2.須自付機票、住宿、保險、餐飲、交通及簽證費。
- 4.報名日期: 即日起至 2019 年 9 月 15 日截止
- 5.聯絡人: Ms. Kiran Mahmood, IFF Finance Director
Email: kmahmood@iftf.com Mob: +44 7867 394707
- 6.紡拓會聯絡人:時尚行銷處 王朝正專員 andrew@textiles.org.tw

■ 相關資訊：

- 標準展位大小為 15 m²
- 展位附燈具、桌子 1 張、椅子 2 張、衣桿6支、衣架若干
- 須自行將毛皮展品運送至展場
- 模特兒/ 展位布置協助人員/ 翻譯人員須額外支付費用

International
Natural Fur Trade Fair
국제 천연 모피 무역 박람회
SEOUL
2020.03.24-26

Seoul Parnas The Grand InterContinental
521 Teheranno, Gangnam, gu, Seoul, Korea 130732

NATURAL FUR
THE
RESPONSIBLE
CHOICE
WWW.IFFC.COM

IFF – FUR SHOWCASE ROADSHOW IN ASIA 2020

APPLICATION FORM

Company Name			
Company Address		Nature of Businesses	Retail <input type="radio"/> Manufacturer <input type="radio"/> Wholesale <input type="radio"/> Auction House <input type="radio"/> Designer/Brand <input type="radio"/> Other _____
Representing Country		Date of Registration	
Contact Person		Contact Number	
Contact Email			

Please check the event you are participating:

Fashion Fairs	Dates/Locations	Cost of Participation In EURO	A Non refundable Deposit Required to secure the booth Space In EURO	Participate Y/N
3 Days Showcase @ Hotel venue	24 th March – 26 th March 2020 The Grand InterContinental Seoul Parnas 521 Teheranno, Gangnam, gu, Seoul, Korea 135-732	7,000	1,500	

No. of Booths required 1 2 3

Models and Interpreter will be for an additional Cost.

Do you require an Interpreter Yes No * Charges will be provided to you separately

Models will be chargeable per day and we will provide you the cost for this separately, please specify how many models you require per day :

***cost above includes 15sqm size open standard booth (incl. lights, one table, chairs, 6 clothes racks and hangers), buyer invitations.**
*** Please note that any additional services you require such as Model/booth assistant or Interpreter will be added costs. Please let us know in advance if you require this service and we can provide you a cost for this.**

Do you require a visa to enter KOREA?
 If Yes, do you require invitation to assist your visa application?

Number of Garment to Display	
Would you accept media interview?	Yes <input type="radio"/> No <input type="radio"/>
For event material, do you want to use your company names or brand name? If the answer is brand name, please provide me the name of brand and logo file in .ai or PDF (via email)	
Please provide me a brief introduction of your company/or brand:	(You can attach the intro here or send it to me via email)

Why join the Fur Showcase Asia Tour?

- **Explore potential business opportunities in different countries in Asia;**
- **Reach out to more potential buyers in fashion industries that may not attend MiFUR or the Hong Kong Fur Fair;**
- **Develop and strengthen your brand with new audiences and potential customers;**
- **Test market interests for your products;**
- **Learn about new target markets;**
- **Join the fashion industry and brands to show fur is part of fashion.**

Payment terms:

- A none refundable Deposit is required to be paid along with the completed registration form by September 15th 2019
- The balance of participation cost must be paid by November 15th, 2019
- All bank charges should be covered by the participants for all bank transfers

Payment method and details:

FOR EURO :

Beneficiary Bank : UBS SWITZERLAND AG
 Swift Code : UBSWCHZH80A
 Address : POSTFACH, 8098 ZURICH
 Beneficiary Name : MERCOTRUST AG TRUST.O. THE INTERN. FUR TRADE PUBLICITY TRUST
 Beneficiary IBAN : CH71 0020 6206 4031 5572 M (EURO)
 Beneficiary account no. : 206-403155.72M
 Message : Int'l Fur Federation Roadshow 2020

FOR USD\$:

Beneficiary Bank : UBS SWITZERLAND AG

Swift Code : UBSWCHZH80A
Address : POSTFACH, 8098 ZURICH
Beneficiary Name : MERCOTRUST AG TRUST.O. THE INTERN. FUR TRADE PUBLICITY TRUST
Beneficiary IBAN No. : CH45 0020 6206 4031 5570 B (USD)
Beneficiary account no. : 206-403155.70B
Message : Int'l Fur Federation Roadshow 2020

Remarks:

- Please provide me a brief introduction of your company mentioned above and company logo for booth set up;
- Please note your company intro and related information may be translated to the local language. If you have standard translation already in Korean, please provide it to me;
- Please note, your company will be responsible for transporting your fur items to the show venue. You are free to apply CARNET or use any logistic method you prefer
- You will be responsible for your own travel cost and accommodations, however we can provide a special rate with the sister hotel, please let us know if you wish to use our rate
- Main contact person: Ms. Kiran Mahmood, IFF Finance Director Email: kmahmood@iftf.com Mob: +44 7867 394707